

Scared At First, 9 Year Alumni Client Now!

We've been fixing cars for a living since 1986, but it wasn't until 2005 when we hired ATI that we began to operate a business. Before then, the numbers in our checkbook were the only gauge of success we knew to use. Consistently declining profits forced us to realize that without drastic change, we would soon need to close the doors to our shop and seek new occupations.

Although my husband and I understood we were in desperate need of business training, we had no idea where to go. Around that time, we received some literature in the mail about a "boot camp" coming to our area and decided to attend. While we found the presentation to be intriguing, we were still not completely convinced the program was right for us. After all, we were already struggling to pay the bills. How would we be able to afford ATI's services? And would the company be able to deliver on its promises? Questions like these made us hesitant to take the next step.

Eventually, resting on our faith that God led us to ATI for a reason, we took the plunge! We were impressed from day one by the professionalism and plethora of knowledge ATI provides. They quickly paired us with a coach who helped to turn our business around and get it headed in the right direction. We aren't the quickest success story (and we still have a long way to go), but ATI's coaching and instruction enabled us to move from a 2 bay, one-man shop in 2005 to a 6 bay shop with three full-time technicians and a service writer by 2007.

As an alumnus of the program, Roth's Auto Repair still benefits from the many resources ATI offers, including an extensive tele-seminar library and weekly coaching sessions. We can't thank ATI and our coaches enough for all of their help!

LaMont & Vickie Roth

Roth's Auto Repair, Inc.
5749 Applecreek Road
Smithville, OH 44677

