

ATI Changed My Life!

I opened Bay Hundred Automotive in July 1997. The company showed good growth for being in a small town and I showed a profit since day one.

In 2004 I joined ATI as a client. That's when I realized how much I didn't know. After taking the owner's course, marketing, team building, etc, my business grew even more than I dreamed. I hired a service writer and added another technician. I have taken just about all of the classes ATI provides and am always impressed. When I return back to the shop my employees knew I'm amped up for days with all kinds of ideas and changes. My business continues to grow, I've added another employee, and have been able to purchase commercial property.

When ATI began offering 20-group meetings, I jumped in without hesitation. I met George Zeeks as my 20-group leader and twenty savvy other shop owners. I've learned some of my best information from him and my fellow group members over the years. With this knowledge we expanded our business to open a marine repair service called Miles River Marine in 2011. Headed up by my brother, who has also taken the owners courses, our business has grown fast in its first three years.

The training is amazing at ATI, and the power multiplies ten-fold because I have a dedicated coach who is with me the whole way. Weekly phone calls from my coach Brian Hunnicutt have been invaluable. Training is great, and with weekly coaching from my ATI coach I stay focused on my goals and am able to live my dreams!

I currently have two service writers and freedom to spend my time as I choose. I admit, I still love being in the action of the shop and spend a lot of my days here. Once a car junkie always a car junkie I guess.

After 10 years with ATI as a client they took me from an average garage owner and changed my life completely. I now have the financial power to control my business and my family's future. We currently own multiple rental buildings and three businesses. My two children go to a private school, college funds are growing, and our retirement planning is right on target. My wife and I spend more time together doing the things we love. ATI has literally altered my life, and the next generation of my family. I cannot thank everyone at ATI enough for the life they helped me create.

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